



RealWorlds Lecture Series

Real Professionals ~ Real Experiences ~ Real World Business

October 24, 2007 (12:30pm; 305 Schoenbaum Hall)

Jeanne Bartholomew; International Business and Development Consultant

Lecture: "So...you want to pursue an International Career?"

Jeanne Bartholomew is an OSU graduate and Ohio entrepreneur with, quite literally, a world of experience. Over the past 15 years, Jeanne has negotiated business deals in China, managed or consulted on World Bank and UNDP projects in Mongolia, provided marketing advice to apple growers in Moldova, and even witnessed first-hand the "Rose Revolution" in Georgia while serving as a rural development specialist on a USDA project. Jeanne has authored, coauthored, edited and translated numerous publications, project proposals and studies for governments, NGOs, and businesses around the globe. As the inaugural speaker in ICS's new "RealWorlds Lecture Series", Jeanne will share her vast experience, provide valuable insight, and discuss the realities involved in preparing for and pursuing an international career. Students, faculty, and members of the general public are welcome to attend what promises to be a fascinating presentation.

November 1, 2007 (12:30pm; 330 Schoenbaum Hall)

Orian Williams; Financial Leadership Development Program Analyst, Johnson & Johnson

Lecture: "Local goes Global: A recent OSU alumnus's story of building an international career in business"

Recent Ohio State alumnus, Orian Williams, has made it his life's passion to become a leading expert on the Asian Pacific Rim. During his time as an undergraduate he was able to become involved in a number of activities and programs both within and outside of the traditional classroom, which would ultimately prepare him for a career including a number of international travel assignments in Asia and elsewhere. Since graduating from OSU his work in financial audit in the Pacific Rim and domestically for a Fortune 100 company has taken him to Taiwan, China, South Korea, and Japan. Orian will describe the components of his collegiate experiences that best prepared him for his role as a financial analyst working globally, including coursework, international study, language study and tutoring, internships, and extracurricular activities that were integral to his future in global business markets. Orian holds dual degrees in Business Administration (Fisher) and International Studies (Arts & Sciences). Orian looks forward to the chance to share his story with students and members of the university community interested in international studies and international careers.

November 16, 2007 (12:30pm; 305 Schoenbaum Hall)

Edward Fisher; Property and Casualty Practice Leader, Oswald Companies

Lecture: "From Toys to Pet Food: Product Liability, the US, and China"

Edward Fisher is Property and Casualty Practice Leader and one of the senior Employee-Owners of the Oswald Companies—the largest independent broker in the state of Ohio (45th in the US), with \$45,000,000 in revenue, 400 employees, and a 115 year history. Ed has over 25 years of experience as an insurance professional, and has worked on the risk management programs of some of the world's largest companies including General Motors, TRW, British Petroleum, Marathon Oil and Owens-Illinois. Recent news headlines have highlighted the potential risk to children, adult consumers, US distributors, US retailers, and "iconic" brand global manufacturers arising from deficient products manufactured and imported into the U.S. marketplace. Even international relations between the US and China are being affected by these events. Ed Fisher's presentation will explore the legal background, product liability/risk management issues impacting US distributors, US brand manufacturers, Chinese manufacturers, and US governmental agencies. What are the legal liability ramifications to US companies? How will US consumers respond? Are there insurance solutions? The timely subject matter of Ed Fisher's presentation will be of interest to all consumers, business professionals, and students interested in a global career.

Cosponsors:

**Center for International Business Education and Research (CIBER)
Undergraduate International Studies Program (UISP)**

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